

Subject	Assessment	Information about the course	This subject will suit...
<p>BUSINESS GCSE</p> <p>Taught by Mrs Bathurst</p> <p>You may have an enquiring mind and be interested in learning about the world around you, how businesses are set up, and what it is that makes someone a great entrepreneur!</p> 	<p>Students can achieve GCSE grades 1 - 9</p> <p>Theme 1: Investigating small business Written exam: 90 minutes, 90 marks 50% of the total GCSE</p> <p>Theme 2: Building a business Written exam: 90 minutes, 90 marks 50% of the total GCSE</p> 	<p>It doesn't matter that you have not studied business prior to taking this course. You might have an interest in business, and want to start your own business one day.</p> <p>What will I learn? You'll start by exploring the world of small businesses through the lens of an entrepreneur. How and why do business ideas come about? What makes a successful business? You'll learn how to develop an idea, spot an opportunity and turn it into a successful business. You will understand how to make a business effective, manage money and see how the world around us affects small businesses and all the people involved. Then you'll move on to investigating business growth. How does a business develop beyond the start-up phase? You'll learn about key business concepts and issues and decisions you need to make when growing a business and working in a global business. You'll learn about meeting customer needs, making marketing, operational, financial and human resourcing decisions.</p>	<p>Students who enjoy</p> <ul style="list-style-type: none"> • communicating and explaining ideas • thinking creatively and making decisions • working with numbers to solve business problems • learning about the world of business through research and investigation, as well as through practical tasks. <p><i>Please note students should be very confident in Mathematics to choose this option as good numeracy skills are important for the finance paper.</i></p> <p>What can I do after I've completed the course?</p> <p>This qualification is a great step preparing you for A levels and BTEC courses. It can also help prepare you for an entrepreneurial role and help you to gain an understanding of what is involved in a business-related profession, like accountancy, law, marketing or the leisure and tourism industry.</p>

